

tagliosalon



Crime Fighter Info



Do you love hair?

**More importantly,
do you love people?**

Taglio Salon is in the business of doing great hair and taking care of people. If you do not love great hair and taking care of people, then kindly give this back and have a great day, because this ain't the place for you!

Okay, have we got your attention? Read on then. Our salon thrives on people, teamwork and creativity. We all share a common philosophy on hair and strive to service our clients beyond their expectations.

Whether you are looking to work in customer relations or do some great hair, read on and fill out our application. Thank you for your interest in Taglio Salon. Have a great day and CONQUER EVIL!



Taglio Mission Statement

We're Not Just Cutting Hair, We're Conquering Evil!

Taglio Vision 2015

A vision is what our organization will look like at a particular point in the future. What would you want to see? It should inspire greatness, be strategically sound, positive impact on others, tells others what's in it for them, tells us what we will not do, it helps keep good people.

- "Conquering Evil!"
- 4-6 Thriving Businesses
- More Fun!!!
- Exceptional Hair
- Exceptional Service
- Exceptional Finance
- Educational Resource
- Opportunity and Responsibility to Everyone in the Company

Taglio Guiding Principles

Guiding Principles, also known as values or ethics, define how we're going to behave, or interact with those around us, en route to attaining our long-term vision and mission. Guiding Principles are not a strategy or goal, but rather the standards we will check against when establishing strategy.

Whatever your values, everyone you work with should be clear on what they are and must agree to live by them during their tenure at Taglio.

- Great Hair!
- Great Service!
- Great Products!
- Educational Resource!
- Build Strong Relationships!
- A Great Place to Work!
- Solid Profits!
- A Great Place To Get Your Hair Done!
- Conquering Evil In Our Community!

Taglio Three Bottom Lines

Bottom Line #1 – Great Hair

For whatever reason, hair has brought you here. Whatever your motivation artistic expression, fashion, connecting with people, or you just didn't want to spend 4 years in college! Whether you grew up in the industry or you thought this was a "fall back" career, you're here, so you do great hair. It takes a unique individual to be in this industry. Artistic, professional, compassionate, it takes someone with a unique skill set to survive and be successful in this industry.

If you're here you share a passion for hair. We continuously strive to do unbelievable, mind blowing hair. A true craft in a continually growing automated world, you must take pride in your craft. Be true to yourself and your craft.

Making people feel good about themselves is a true joy. You have the ability to make someone's day or ruin their next few months. Respect your power. Respect others wishes.

Bottom Line #2 – Great Service

Great customer service is very rare to find. For years and years now we have been hearing how hard it is to find good service. Why is that? Its something everyone is looking for and everyone says they are giving it. Where is the flaw in the system? Why can't people deliver good customer service consistently? At Taglio, we all must possess a passion for great service and people. Treat people how you would want to be treated. We go the extra mile for our clients. What does going the extra mile mean?

Quite simply, we give the client something they didn't ask for!

We have all had bad customer service experiences before, right? We all need to take those experiences and use them to fight bad service!!! That's right, just another way Taglio Salon conquers evil...eradicating bad service is a primary goal. Giving people what they want. Providing them with great hair and a great environment to get it done in. All the time doing it with passion and purpose.



Bottom Line #3 – Great Finance

This may be a shock to some but Taglio was not created with the sole purpose of making money. Creating a great environment and giving people an opportunity to have a wonderful career in their chosen field were the two primary factors Taglio was established. That being said, no company can stay in business unless it is profitable let alone be successful.

Why should you care about finances and profit? For a lot of reasons. The biggest reason, your paycheck! Don't take it for granted, many salons as well as other businesses have trouble making payroll or don't pay at all. Being profitable allows Taglio to fund many of the programs it offers such as health insurance, 401k plans, educational programs, paid holidays/vacations and many more. Being a financially responsible member of our team allows us to grow these programs and create more opportunity for everyone in the company. Being aware of the financial health of the organization helps create a healthy perspective. There is often a misconception that the owners make all the money, truth is, the profit margins in the industry are very low and it is crucial that we keep a mindful eye on this bottom line.

Why Taglio?

- Great benefits- health insurance, 401k, vacation pay, staff retreats
- Positive atmosphere and fun culture
- Hassle free commission based pay
- Established clientele base
- Advanced education and apprentice program
- Great client service
- Superior technical abilities

Awards and Achievements

- New Times- Best of Phoenix
- Scottsdale Life- Best of Scottsdale
- Phoenix Magazine- Best of Phoenix
- AZ Republic- The Rep's Best
- Honored 4 times by Salon Today- Salon Today's 200 as America's Fastest Growing Salons



Take Control of your Career!

Join Taglio Salon Apprentice Training Program.



By joining Taglio Salon apprentice training program, you will be at the head of your class upon completion. This 15 month program provides you with many hours of hands on training with models that you choose. The advanced technical training you will receive is unparalleled. You are in charge of your own success! Whether you choose a career in Cutting and Styling or Chemical services you are sure to achieve all the goals you set for yourself. Here are just a few of the many skills you will learn during your Taglio Apprentice experience.

Stylist Specialty Training

- Cutting fundamentals
- Styling and finishing
- Graduated cuts
- Layered cuts
- Men's barbering
- Creative cutting techniques
- Creative styling and up-dos
- Extensions

Chemical Specialty Training

- Color theory
- Tint application
- Highlighting
- Color correction
- Creative color techniques
- Perm theory and techniques
- Chemical straightening & relaxer theory
- Thermal straightening

Learn What Questions to Ask

You are at a critical stage in your life. Taking control of your career and making the right decision in your choice of a salon you call "home". The move that will build your business and your life is very important. We want you to make the right choice so wherever you go, be sure you ask these questions:

Payroll

- How do I get paid?
- How often do you pay?
- Do you take out taxes?
- Do I receive holiday or vacation pay?
- Do you offer direct deposit?
- Do you offer bonus or incentives?

Legal issues

- Do you require a non-compete contract?
- Do you require an education contract?

Education

- Do you offer/pay for advanced education?
- Do you have a staff education program?

Salon Environment:

- What is the atmosphere of the salon?
- What is expected of me as an employee?
- Do you have an apprentice program?
- Do you conduct meetings and evaluations?
- How does your staff interact with each other?
- What kind of employees are you looking for?
- How do you market the salon?
- Do you provide business cards?
- Do you have an orientation program?
- What associations do you belong to?
- What type of management team do you have?
- Are you computerized?
- Is your salon involved in the community? How?
- What type of advancement is available?
- What type of fun activities does your salon do?
- What is the future of the salon? Expansion?
- How often is the salon re-modeled?

Insurance

- Do you offer health insurance?
- Do you provide liability insurance?

Clientele

- What is your clientele like?
- How long have you been in business?

Products and Equipment

- What product lines do you carry? Why?
- Is there a product or service charge?
- Do I provide my own equipment? If so what?



Recommended Reading List

The Dictionary of Cultural Literacy

By: E.D Hirsch Jr., Joseph Kent, James Trefil

The One Minute Manager

Raving Fans

Customer Mania

Whale Done

By: Kenneth Blanchard

Investing for Dummies

By: The Books for Dummies series

The E-Myth

By: Michael Gerber

Selling the Invisible

By: Harry Beckwith

The Alphabet of Balance

By: James Morrison

Hair Heroes

By: Michael Gordon

Leading at the Edge

By: Dennis N.T Perkins

Good to Great

By: Jim Collins

Purple Cow

By: Seth Godin

First, Break all the Rules

By: Marcus Buckingham

Fierce Conversations

By: Susan Scott

Vidal Sassoon

All of his writings

